



Tips for increasing usage of EBSCO*host* full text newspaper and magazine databases

- EBSCO support website for free promotional materials
- Build a custom search box
- EBSCO*host* mobile app for Apple and Android smartphones
- Direct linking to top titles

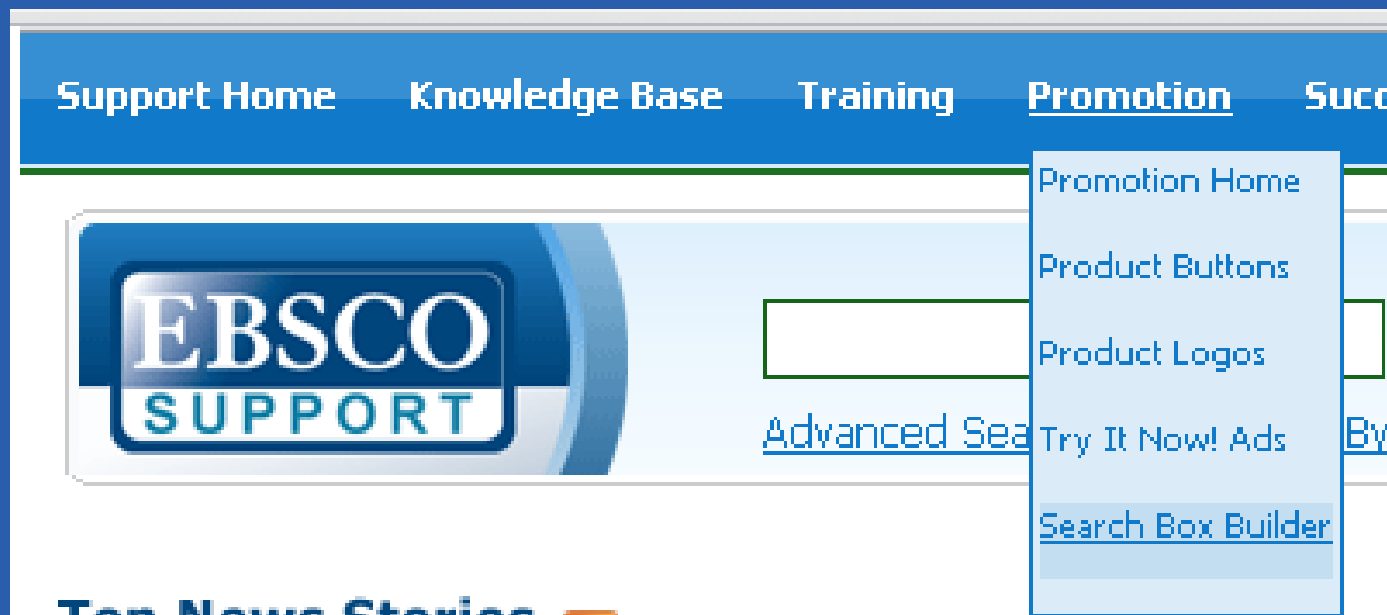


epic

@ LIANZA 2012

EBSCO Support Site

<http://support.ebsco.com>



Database product buttons

<http://support.ebsco.com/promotion/promo.php>

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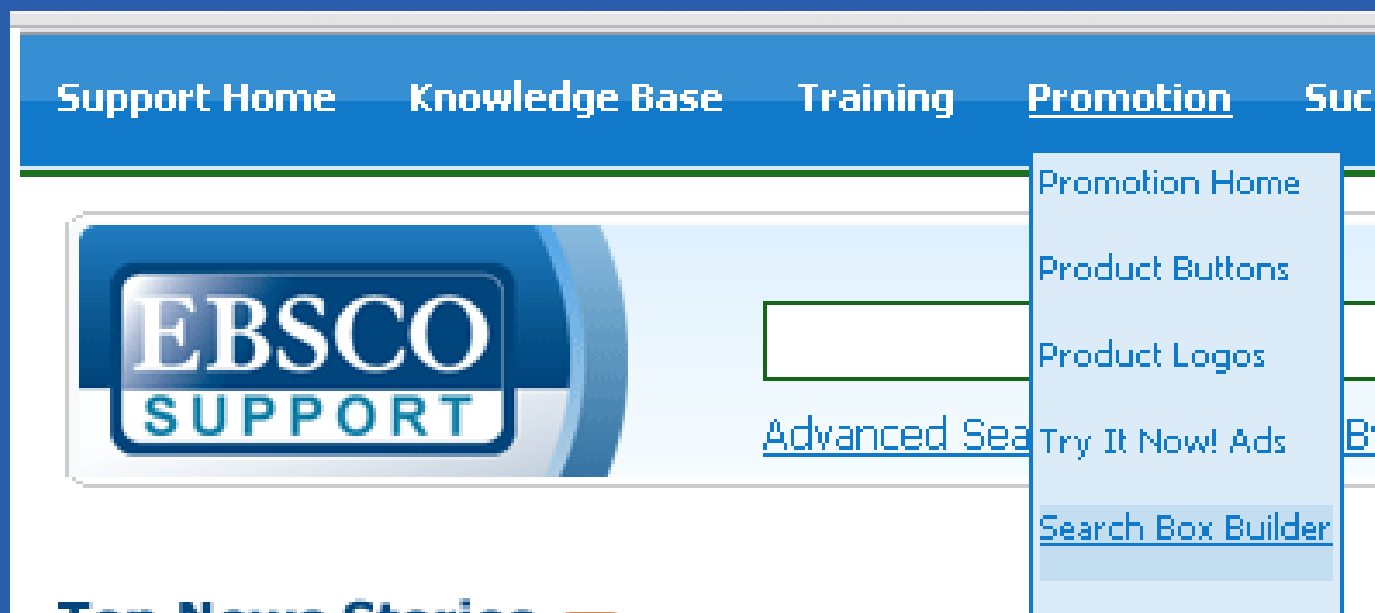
By product:

- [Academic Search](#) 
- [Academic Search Complete](#) 
- [Academic Search Premier](#) 
- [Academic Search R&D](#) 
- [Academic Source](#) 
- [Academic Source Complete](#) 
- [AltHealth Watch](#) 
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- [Arctic Antarctic Regions](#) 
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- [Audiobooks on EBSCOhost](#) 
- [Australia/New Zealand Points of View Reference Centre](#) 
- [Australia/New Zealand Reference Centre](#) 
-  [ANZ Reference Center Monitor Topper](#)
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By market:


- [Academic Libraries](#) 
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- [Government](#) 
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-  ["Find It At Your Library" Print Ad 2x4.5](#)
-  ["Find It At Your Library" Print Ad 3x6.75](#)
-  ["Find It At Your Library" Print Ad 4x9](#)
-  ["History - It's Happening" / "It's a Reading Rave!" Flyers](#)
-  ["It's a Reading Rave" Bookmark](#)
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-  ["Way Beyond Books" Print Ad 3x6.75](#)
-  ["Way Beyond Books" Print Ad 4x9](#)
-  [ANZ Reference Center Monitor Topper](#)
-  [Academic Search Premier 12x18 customizable Poster](#)
-  [American Psychological Association Flyer](#)

Search box widget code builder:
<http://support.ebscohost.com/eit/sbb.php>



STEP 5 Confirm Your Search Box

Test-drive your search box. Try it out here.

	Find library content online!
<input type="text"/>	<input type="button" value="Search"/>

<input type="checkbox"/>	Select / deselect all
<input type="checkbox"/>	MasterFILE Premier
<input type="checkbox"/>	Australia/New Zealand Reference Centre

Create Search Box

[Reset form](#)

STEP 6 Copy Your Search Box Code

Copy code to clipboard. Paste this code in your web page.

```
<!-- EBSCOhost Custom Search Box Begins -->
<script
src="http://supportforms.epnet.com/eit/scripts/ebSCO
hostsearch.js" type="text/javascript"></script>
<style type="text/css">
.choose-db-list{ list-style-
```



Mobile Access

Take EBSCO with You Everywhere You Go

Now, users of EBSCO resources can conveniently search EBSCO's leading research databases anytime and anywhere using EBSCO's mobile access technology.

Flexible Access Options for All Popular Mobile Devices

All of the databases available through EBSCOhost—as well as EBSCO's leading medical databases *DynaMed* and *Nursing Reference Center*—are available through one or more mobile applications that are supported by most mobile devices.

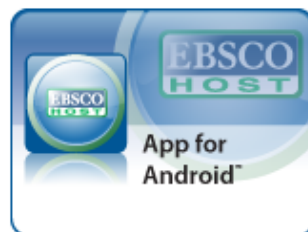
Same Powerful Search Experience

Tailor-made for the smaller screens of mobile devices, these applications offer the most important EBSCOhost features and functionality right in the palm of your hand—providing the same user-friendly and easy-to-use search experience that is available online.

Supported Devices Include:

- ✓ iPhone
- ✓ iPad
- ✓ iPod touch
- ✓ BlackBerry
- ✓ Android Smartphones
- ✓ Windows Smartphones
- ✓ Dell Axim

Please select an option to learn more:



EBSCOhost on Apple devices

Tutorial:

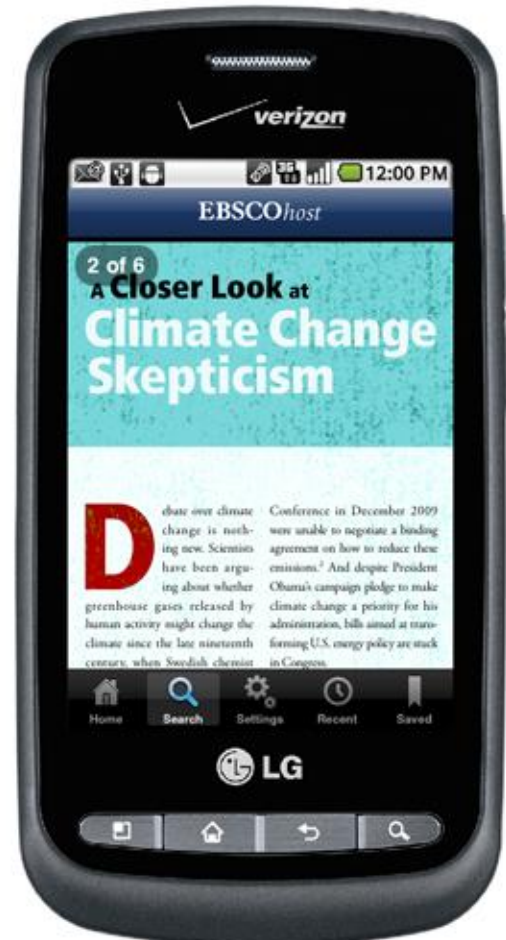
http://support.ebsco.com/downloads/resources/EN_host_iphone_Tut.ppt



EBSCOhost on Android phones

Tutorial:

http://support.ebsco.com/downloads/resources/EN_host_Android_Tut.ppt



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sbian@ebSCOhost.com